

JUNIOR LEVEL

Multiple choice

Choose the correct answer to the following questions.

1. What body does the draft bill propose to establish?

- A. Tourism Commission
- B. Office of Commissioner for the Travel Industry
- C. Travel Industry Authority

2. Why are new rules needed for the travel industry?

- A. to stamp out widespread malpractices
- B. to punish bad agencies and tour guides
- C. both of the above

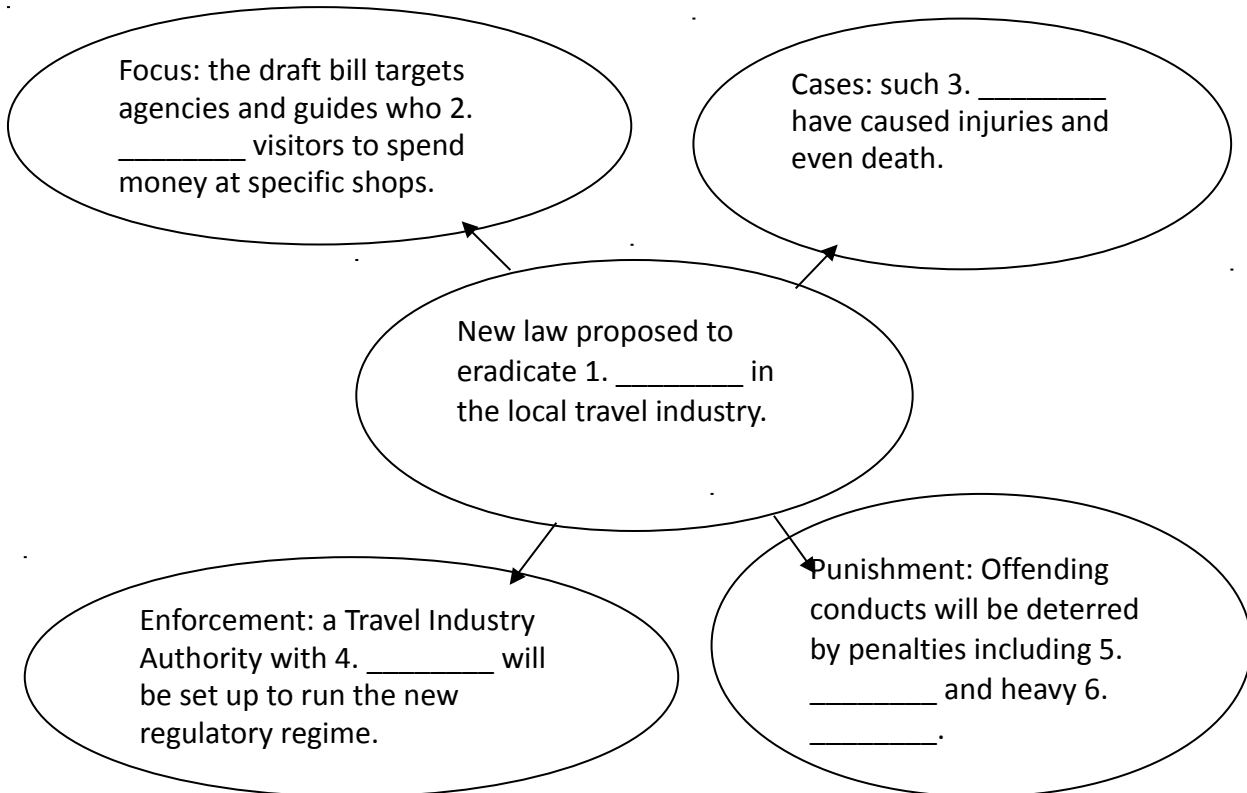
3. What will be the maximum penalty for a guide who forces visitors to shop?

- A. HK\$100,000 fine and two years in jail
- B. HK\$200,000 fine and two years in jail
- C. HK\$50,000 fine and one year in jail

ADVANCED LEVEL

A. Fill in the mind map

Please complete the mind map below:



B. CRITICAL THINKING

1. Why are zero-fee tours bad? What problems have they caused?
2. Has 'forced shopping' tarnished Hong Kong's reputation? How?
3. Do you think the travel industry would clean up its act without government intervention?
4. How important is tourism to Hong Kong's economy?
5. Can you suggest ways to attract more visitors to Hong Kong?



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[Answers]

Junior level

1.C; 2.C; 3.C

Advanced level

A. Fill in the mind map

1.serious misconduct; 2.coerce; 3.malpractices; 4.wide-ranging legal powers; 5.imprisonment;
6.fines